

# H<sub>2</sub>O Optimize

Protecting our water



## 2025 Daffodil Festival & Earth Day Fair

Sunday, April 27, 2025

Memorial Park at Van Neste Square

11:00 am-2:30 pm

### EVENT SPONSOR/ VENDOR/ PARTICIPANT- REGISTRATION FORM

Sponsor Donation \$375.00\_\_\_\_\_

Sponsors will receive a prime preferred location, sponsorship signage, advertising, prominent marketing on the day of the event. Deadline for event sponsorship is **April 4, 2025**

Commercial Vendors \$165.00\_\_\_\_\_

\*Food Vendors \$45.00 \_\_\_\_\_ \* VOR Health Permit Required

Social & Charitable Organizations \$35.00 \_\_\_\_\_

Name of Organization/ Business\_\_\_\_\_

Have you registered with the New Jersey Sustainable Business Registry? Yes\_\_\_\_ No \_\_\_\_\_  
at <http://registry.njsbdc.com/user/register>

Address\_\_\_\_\_ Cell Phone #\_\_\_\_\_

Business Telephone\_\_\_\_\_ Contact Person\_\_\_\_\_

Email\_\_\_\_\_ Check #\_\_\_\_\_

Checks to be made payable to: The Village of Ridgewood

Attn: Nancy A. Bigos, Parks & Recreation

The Stable, 259 N. Maple Avenue, Ridgewood, NJ 07450.

Further information, [nbigos@ridgewoodnj.net](mailto:nbigos@ridgewoodnj.net) or (201) 670 5560



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## Protecting our water

### **2025 Daffodil Festival and Earth Day Fair** **Sunday, April 27, 2025 at 11:00 am - 2:30 pm** **Memorial Park in Van Neste Square, East Ridgewood Ave**

Join us this year at the Daffodil Festival and Earth Day Fair as we focus on the importance of water. It's a combination of messaging about conservation, water quality and minimizing flooding as described below:

- Conservation: We are now 5 months into a drought as our rainfall is down 49% from "normal." Without significant rain in the spring, the state will be looking at mandatory water reduction requirements, and we are likely to see fires burning in NJ like last fall. Using less water, irrigating less, landscaping with flowers and plants that use less water, buying/installing/using rain barrels, will all be part of the conservation message.
- Water Quality: The message here is two-fold; by using less water, especially for irrigation, we reduce the demand on water that has not been treated for PFAS. In addition, improving our water quality brings health benefits. More run-off being filtered through the ground and less use of chemical fertilizers, etc are strategies to safeguard our health and well being.
- Minimize Flooding: We will be highlighting steps to minimize flooding as well as talking about the importance of rain gardens and other sustainable methods.

Special plans for the day include educational displays and programs, demonstrations and crafts, vendors specializing in sustainability and natural products and services, as well as goat yoga, a petting zoo, face painting, musical entertainment and fun activities for children.

Always a highlight is the Daffy Dog Parade, which begins at 12:30pm. All leashed dogs and their owners are welcome to dress in costume and join the celebration, with prizes to be awarded in several categories. Registration for the parade begins at noon at the Ridgewood Veterinary Hospital table.

Join us at this year's event, as a sponsor, vendor, social service agency, local organization or green entity. A registration form is on the reverse side of this message for your convenience.

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**The Stable**  
**259 North Maple Avenue, Ridgewood, NJ 07450**  
**201-670-5560**  
**recreation@ridgewoodnj.com**